

## NO-NEEDLES BIOREVITALISATION

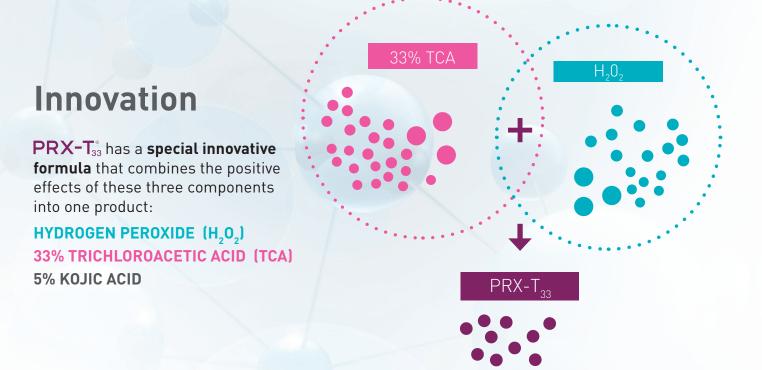
### MEDICAL DEVICE CE





# PRX-T<sup>®</sup><sub>33</sub>

It is a Class I medical device with a **patented formula** that regulates hydrogen peroxide (H2O2) and trichloroacetic acid (TCA) in active concentrations. It is a **non-injectable biorevitaliser** that works **without damaging the epidermis**. It can be used **alone** or **in combination with common aesthetic medicine treatments** to improve its effectiveness.



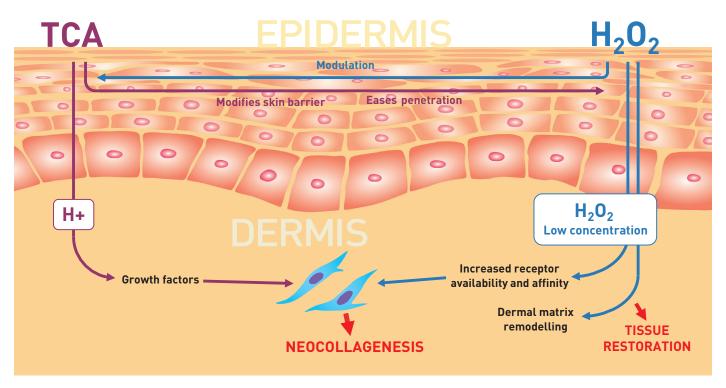
 $H_2O_2$  Is a substance that occurs naturally in cells, which are able to synthesize it. Scientific studies have shown that LOW CONCENTRATIONS of  $H_2O_2$ :

- promote the healing of wounds
- help remodel the extracellular matrix
- regulate inflammation

**TCA** Is a chemical agent that has long been used for peeling and treating damaged skin.

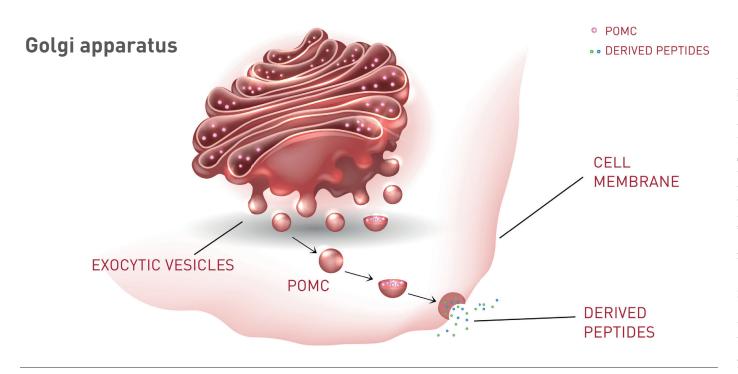
**Kojic acid** Is an effective skin-whitener and depigmenting agent. It plays an important role in inhibiting the post-inflammatory hyperpigmentation that can occur in susceptible individuals.





Scientific studies have shown that applying **TCA** to the skin leads to an increase in a pro-hormone called **Pro-opiomelanocortin**<sup>1</sup> (**POMC**) on the skin. At an **acidic pH**, **POMC** is cut by enzymes at the level of the **Golgi apparatus**<sup>2</sup> creating different

types of molecules which can lead to: an intense dermal stimulation, proliferation of keratinocytes and fibroblasts, an increase in cell turnover, better barrier effect, neocollagenogenesis.



1 Influence of chemical peeling on the skin stress response system. Kimura A, Kanazawa N, Li HJ, Yonei N, Yamamoto Y, Furukawa F.Exp Dermatol. 2012 Jul;21 Suppl 1:8-10. doi: 10.1111/j.1600-0625.2012.01495

2 Proteolytic processing of pro-opiomelanocortin occurs in acidifying secretory granules of AtT-20 cells. Tanaka S1, Yora T, Nakayama K, Inoue K, Kurosumi K. J Histochem Cytochem. 1997 Mar;45[3]:425-36.]



### Indications

### Easy for the doctor, pleasant for the patient

- no needles
- does not cause pain
- no interruption in social life
- non-photosensitizing and therefore can even be done in the summer
- duration of the treatment is 10-15 minutes
- produces immediate and evident firming

### Suitable for **both sexes at any age** and **during any season** because **it is non-photosensitizing**

- **5-12** years scars (chickenpox, impetigo)
- **12-25** years replaces facial cleansing (smooths the skin and aids in the removal of blackheads and pustules)
  - stretch marks

25-35 years • melasma

• stretch marks

#### **35-45** years • biorevitalization of the face

- biorevitalization of the body
- prevention of ageing of the skin
- relaxation of the breast skin

#### > 45 years • treatment of hypotonic skin

• relaxation of the breast skin









### Combinations

**PRX-T**<sup>\*</sup><sub>33</sub> is effective as a single treatment but can also be used **in combination** with other aesthetic medicine treatments to **enhance the effects**. It can be combined with:

- micro-needling
- fillers
- injection biorevitalization
- fractional non-ablative lasers
- mechanical skin stimulation
- platelet rich plasma (PRP)

- photodynamic therapy (PDT)
- polydioxanone threads (PDO)
- carboxy therapy (CDT)
- fractional lasers
- radio frequency (RF)





### Home treatment with the WiQO<sup>®</sup> Dermocosmetic line

The **health** and **well-being** of the skin is the primary objective of the cosmetics in the  $WiQO^{\circ}$  ACTIVE SKIN PROGRAM line. Developed using the most advanced scientific research, they offer **quality** and **effectiveness**. The health of the skin is maintained through a program that satisfies the following main needs: **Protection, Prevention, Stimulation** 



WiQ0

SMOOTHING FACE CREAM All skin types 30 ml

It reduces the depth of wrinkles in mature skin and smooths out imperfections in younger skin: it's the dermocosmetic that is ideal for all skin types, even for men. Our skin has a pH of about 5.5. By applying the **WiQo Smoothing Face Cream** the pH is lowered, causing the skin to do some biological "exercise" to restore it to a normal pH by activating dermal stimulation processes. The skin never gets used to this particular process, so it can be and should be used every day of the year.

55% of subjects had a reduction in wrinkle depth\*
100% of subjects had an improvement in skin hydration\*
\* Test performed on subjects between the ages

of 28 and 82 for 4 weeks



### NOURISHING AND MOISTURIZING FACE CREAM Dry skin

50 ml

#### POST FACIAL TREATMENT

A concentrate of nutrients and protective substances that are essential for dry skin. The most valuable ally for a well-nourished and hydrated skin.

+15% increase in the average measured hydration level\* 86.7% of people were satisfied with the treatment\* \* Test performed on subjects between the ages of 30 and 70 for 2 weeks



HYDRATING AND ELASTICIZING BODY CREAM 200 ml



#### NOURISHING AND MOISTURIZING FACE CREAM Normal or combination skin 50 ml

Proper hydration for normal or combination skin with a perfect mixture of nutrients and protective substances, in one daily application.

+18.7% increase in the average measured hydration level\* 86.7% of people were satisfied with the treatment\*

\* Test performed on subjects between the ages of 30 and 70 for 2 weeks The properties of both the Smoothing Cream and the Nourishing and Moisturizing Face Cream are combined in this **WiQo Body Cream**, making it suitable for body skin of all ages. The combination of glycolic acid with emollient oils and plant extracts quickly resolves dryness problems, making the treated areas firmer and more elastic. The **WiQo Body Cream** is also indicated as an adjuvant treatment in preventing stretch marks.

100% of subjects had an improvement in skin hydration\* 85% of subjects had an improvement in skin elasticity\*

\* Test performed on subjects between the ages of 28 and 82 for 4 weeks



## THE PERFECT EXERCISE FOR YOUR SKIN

## WiQO<sup>®</sup>med

PRX-T

5 🗍 x 4 mL

THE ASSURANCE OF OVER 300,000 TREATMENTS PERFORMED IN MORE THAN 10 COUNTRIES AROUND THE WORLD

WiQOmed

PRX-T

ViQC

QO°

QO° CREMA N

PRX-1



Direct contact with dermatologists and research biologists **wiQO**<sub>med</sub> for scientific questions or outpatient practice at **PRX-T**<sub>33</sub> **scientificdiv.gpq@wiqo.com** 





Operational Office: Production Laboratory and R&D Ph.: +39 040 360408 Fax: +39 040 761393 contact@wiqomed.com Via Flavia, 23/1 - 34148 Trieste - ITALY

WIQ0

WiQC